

LINE

**LINE RESELLER & AGENCY
PROGRAM**

LINE partners help promote big and small businesses alike by assisting them with opening their LINE official account, buying ad media, writing additional programs for connecting with existing programs, or creating new programs from scratch. If you think that your company has the potential to provide these services, you can apply to become a LINE partner.

LINE AS A BUSINESS PLATFORM



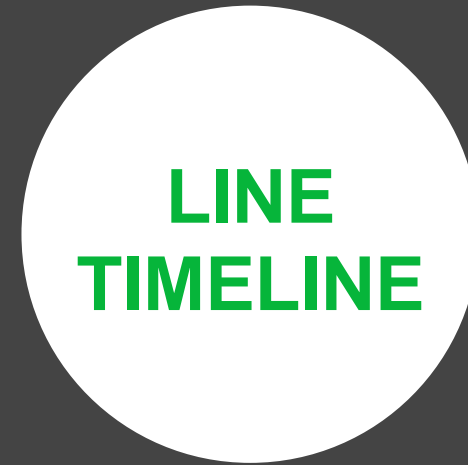
LINE Today



LINE Webtoon



LINE Points

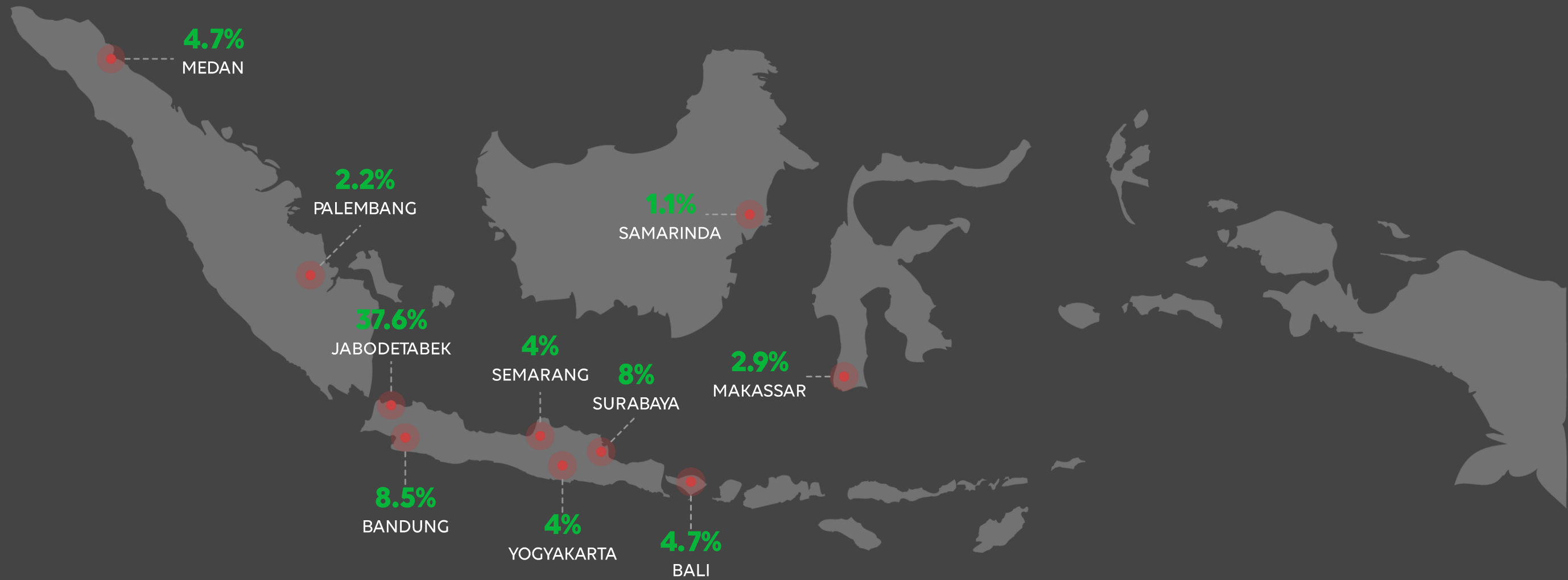


LINE Timeline Ads



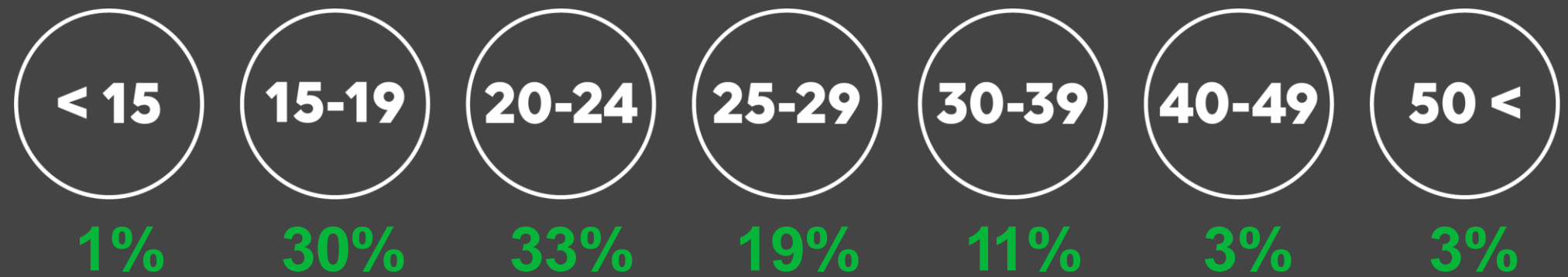
LINE OpenChat

YOUNG GENERATION MARKET FOCUS



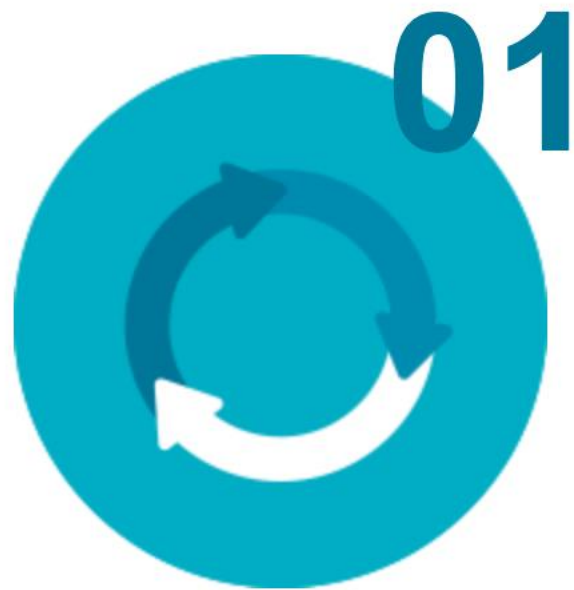
25.000.000 MAU LINE Messenger

DEMOGRAPHY



LINE Messenger

BECOMING LINE PARTNERS



**Be the first to
receive updates on
various LINE media
and services**



**Be a representative for
purchasing various ad
media and services for
businesses on LINE**

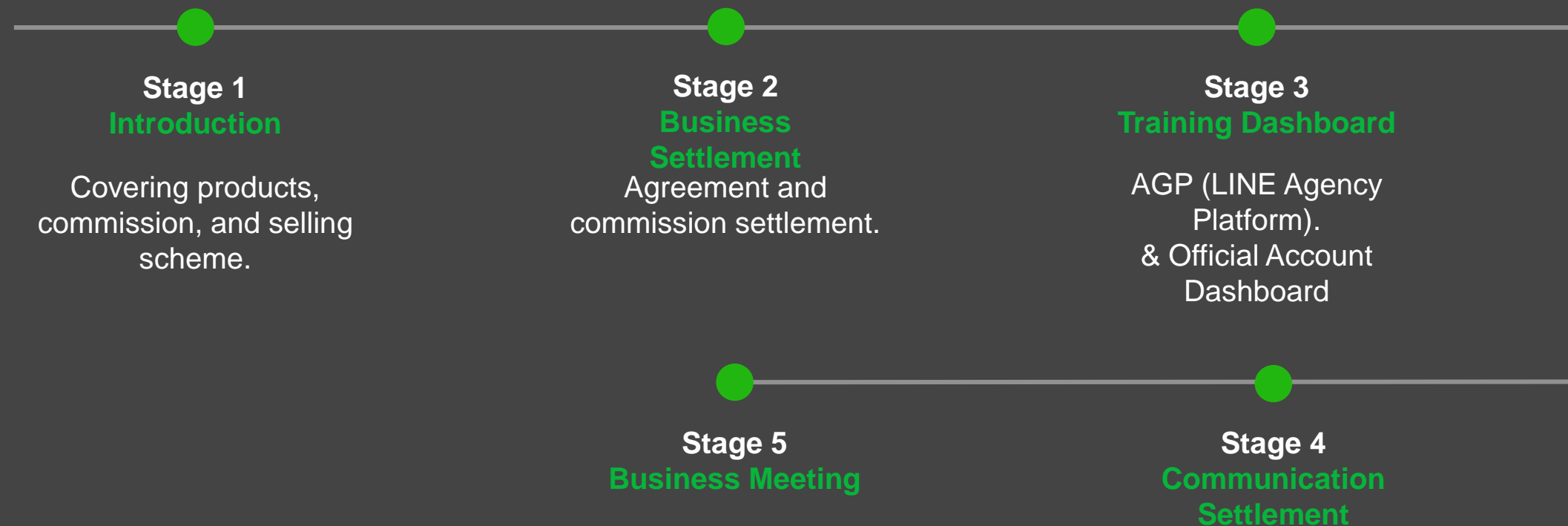


**Receive constant
promotion and
support**

RESELLER & AGENCY

Reseller	Agency
Partners will focus on selling LINE Official Account products (Premium ID, Monthly Plan and Special Plan)	Partners are actively selling all LINE products based on customer needs
Partners usually has their own website and order form for order process	Partners will work closely with LINE to penetrate & educate all LINE products to potential clients / brands
Customers usually paid through bank transfer and or e-money options	All orders will be process through Insertion Order and invoice issuance will be based on each clients needs.

PARTNER ONBOARDING PROCESS



Contact LINE representative email :
dl_idreseller@linecorp.com

WHAT TO EXPECT FROM LINE ID OFFICE

- ✓ Communication materials standard will be provided for each partners
- ✓ All partners will get exposure support from LINE
- ✓ Commission is applicable for all sales units
- ✓ Discount exclude from commission is applicable by subject
- ✓ Product and system training will be available on monthly basis
- ✓ Flexible buying method is available
- ✓ Customized minimum spending will be applied for our reseller clients
- ✓ Get insight from LINERs and guide customers to the best results possible with the most comprehensive and effective ad media planning

LINE FOR BUSINESS INVENTORIES

- 01 Premium Inventories**
1. LINE Event Official Account
 2. Smart Channel

- 02 Account**
1. Official Account
 2. Sponsored Stickers

- 03 Display**
1. LINE Today
 2. LINE Timeline

- 04 Others**
- 4.1 LINE Points
 - 4.2 LINE OpenChat

We want you!

Let's work together

COMMISSION SCHEME 2020

PRODUCTS	%
LINE OFFICIAL ACCOUNT <ul style="list-style-type: none">○ Premium ID○ Push message○ Sponsored Stickers	20%
LINE DISPLAY ADS <ul style="list-style-type: none">○ LINE TODAY○ LINE TIMELINE LINE PREMIUM INVENTORIES <ul style="list-style-type: none">○ LINE Smart Channel○ LINE EVENT Official Account Blast OTHER <ul style="list-style-type: none">○ LINE POINTS○ LINE OpenChat	10%

DISCOUNT SCHEME 2020

Discount	Minimum Buying Period Dec 2020
10%	-
15%	IDR 1 Billion
20%	IDR 2,5 Billion
25%	IDR 5 Billion
30%	IDR 7,5 Billion

*Applied for non commission partners